

## **Presentation – Amanda Gardiner**

Mrs. Gardiner's presentation will address how Pearson, a multinational company headquartered in the UK, is integrating the UN's Sustainable Development Goals in its business strategy and sustainability commitments.

Pearson provides educational products and services to institutions, governments, and individual learners around the world. Its mission is to help people make progress in their lives through learning. Sustainability is critical to achieving that mission and ensuring long-term competitiveness

The UN Sustainable Development Goals (SDGs) open up new opportunities for Pearson to help solve some of the world's biggest economic, social, and environmental challenges. In 2015 when the SDGs were launched, Pearson reviewed its approach to sustainability to ensure its strategy and activities reflected both the changing climate, and the views of a wide range of internal and external stakeholders.

Highlights of the presentation will include:

- An overview of the company's 2020 Sustainability Plan, a five-year vision to create value for learners, shareholders, and society more widely.
- How the SDGs were considered in the development of the 2020 Sustainability Plan
- Partnerships to support implementation of the Plan
- Integration of sustainability in Pearson's core business strategy
- Challenges and opportunities in implementing the Plan