Learning to read and numerate in the developing world: Cross-national commonalities and differences in primary school curricula and textbooks

Prof. Aaron Benavot

Seminar, Center for the Study of International Cooperation in Education, Hiroshima University



UNIVERSITY AT ALBANY State University of New York

A real team effort!

Thanks to the following colleagues and students for their expertise and efforts in support of this large-scale project:

- Dr. Gilbert Valverde
- Dr. Samira Alayan
- Dr. Lilia Verónica Toranzos
- Dr. Yi-Jung Wu
- Gloria Zambrano
- Treisy Romero
- Marcellus Taylor
- Polinda Keo
- Fadi Kanaan
- Zakhar Berkovich
- Laurence Padjip
- Julliet Ochienghs

- Laura Manley
- Dr. Prachayani Praphamontripong
- Yaser Robles
- Hue Do
- Perveen Faisal
- Muhammad Mubeen
- Newshaw Bahreyni
- Rostati Rostati
- Chinthaka Jayawardena
- Faisal Yaqoob
- Zafar Aminov
- Dhanushki Samaranayake

Project was funded by UNESCO's Institute for Statistics, Montreal Canada

Preliminary Remarks

In contrast to many existing cross-national studies of curricula and textbooks, this study:

- Mainly addresses policy concerns/debates around 'quality education' and learning outcomes, and not a specific issue in the analysis of school curricula
- Focuses on international, rather that national, level policies
- Focuses on end of primary cycle (grades 4-6), not secondary educ
- Analyzes 'core' subjects—reading and mathematics—and not subjects in the social sciences (history, geography, civics, environ)
- Focuses exclusively on countries in the developing world
- Depicts cross-national patterns in the current period and not changes over time
- Codes textbooks and curricula using native language speakers

Outline of Presentation

- Background: Recent international policies/UNESCO initiatives to improve quality education in the developing world
- 2. Creating an international collection of official curricular documents in reading and mathematics-ICATA
- 3. Examining the diversity & representativeness of analyzed curricular materials
- 4. Three main research questions
- 5. Methods: Coding frameworks and coding process
- 6. Results, Summary and Caveats
- 7. Conclusion and Next Steps

International policy: EFA & Quality

- In 1990, Jomtien Thailand, the Education for All agenda emerged - an 'expanded vision of basic education' – committing governments, international agencies, donors and NGOs to 'universal access to, and completion of, primary education by 2000'
- In 2000, Dakar Senegal, the World Education Forum agreed that by 2015 'all children...will have access to and complete free and compulsory primary education of good quality.' More comprehensive set of six EFA goals was established
- EFA Goal 6: "Improving all aspects of the quality of education and ensuring excellence of all so that recognized and measurable learning outcomes are achieved by all, especially in literacy, numeracy and essential life skills"

UNESCO Initiatives on Quality

- Main interagency initiatives (2000-2010): 'But Can They Read', 'From Access to Success'; 'Learning Counts'; 'International Working Group on Assessing and Improving Quality Learning' and Teacher Education in Sub-Saharan Africa (TISSA)
- UNESCO involved in regional learning assessments in Latin America and sub-Saharan Africa
- On-going shift in monitoring quality education: from a focus on monitoring inputs and enabling conditions (eg, pupil-teacher ratios, teacher qualifications, textbook availability, expenditures) to learning outcomes—especially in literacy, numeracy and 'life skills'

Specific Background to this Study

- Linked to International Education for All Agenda: Emerging priority since 2000--quality education & learning outcomes
- Captures policy shift: from access to quality issues; from monitoring inputs to outcomes; though learning process still 'black box'
- Initially part of UNESCO inter-agency initiative: 'Learning Counts' (2008-2010)
- Present study was one of several commissioned by UIS as background for the 'International Working Group on Assessing and Improving Quality Learning'



Main aims: Create int'l curriculum archive and explore commonalities

- Aim: To obtain official curriculum documents in reading and mathematics for the upper grades of primary education in a diverse range of developing countries, and identify curricular commonalities/ differences
 - Specific focus: The intended curriculum guidelines and Textbooks in reading and mathematics for grades 4-6
 - Means: Official networks e.g. IBE, UNESCO, MoE web sites
 - Non-official networks: int'l colleagues and scholars; UAlbany int'l students



Creation of International Curriculum and Textbook Archive: ICATA

- ICATA contains over 700 documents
- Includes different document types: official guidelines, policy statements, teacher guides, textbooks, exercise books and (a few) exams
- Documents come from over 60 countries
- Two main doc categories: 1) Official curriculum guidelines; 2) Textbooks
- About 60% of relevant documents coded
- (Additional documents compiled but not coded: out of date, other subjects/grades)



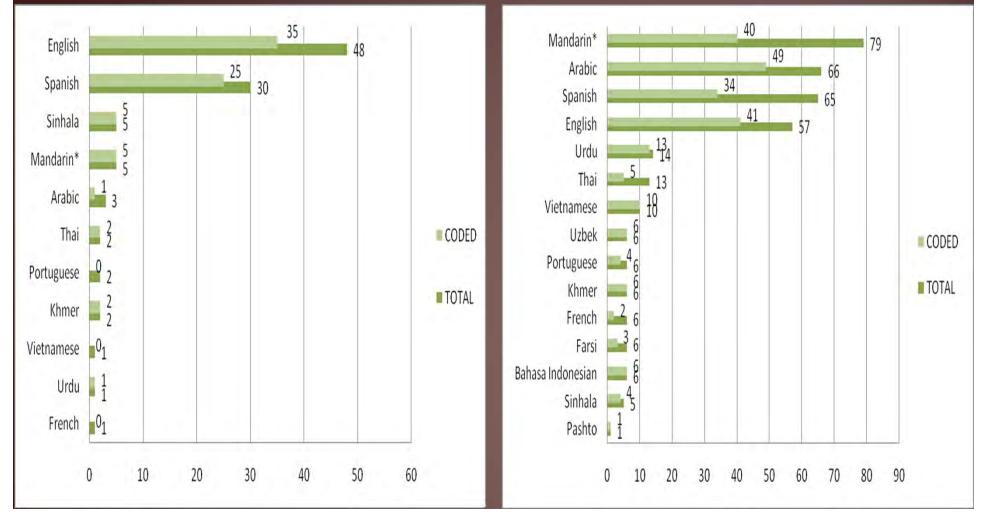
Countries Represented in Archive

Egypt	Bahamas	Indonesia	Belize	Nicaragua	Iran	Namibia
Jordan	Bermuda	Papua New Guinea	Brazil	Panama	Pakistan	Senegal
Lebanon	Dominican Republic	Philippines	Chile	Paraguay	Sri Lanka	South Africa
Palestinian Autonomous Territories	Eastern Caribbean*	Singapore	Colombia	Peru	Angola	Uganda
Qatar	Jamaica	Taiwan	Costa Rica	Venezuela	Benin	Armenia
Syrian Arab Republic	Saint Lucia	Thailand	Ecuador	Trinidad & Tobago	Botswana	Kyrgyzstan
Tunisia	Cambodia	Vietnam	El Salvador	Afghanistan	Ghana	Uzbekistan
United Arab Emirates	China (+two major cities)	Sudan (south)	Guatemala	Bangladesh	Lesotho	
Libya	Hong Kong	Argentina	Mexico	India	Mauritius	Malta

Language Diversity: Documents coded in 15 different languages

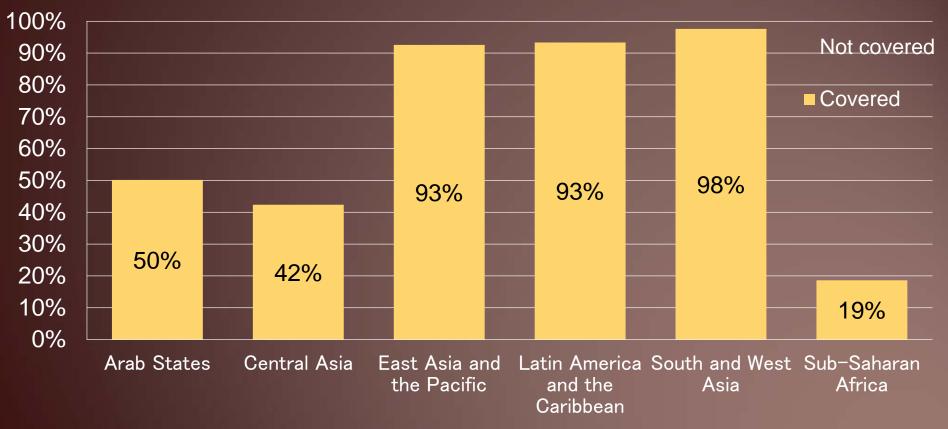
Curricular Guidelines

Textbooks



Enrollments of countries in analysis relative to enrollments in region

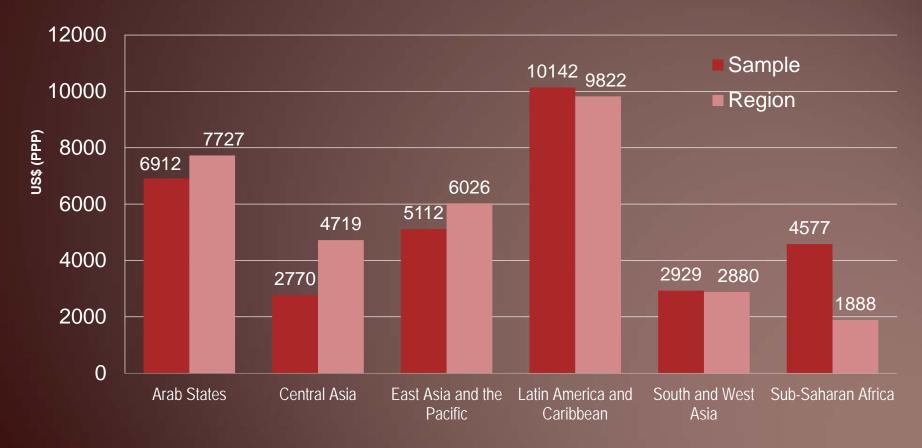
What percentage of primary school enrolments in each region is 'covered' by coded curriculum materials in this study?



Only enrolments in developing countries are included in regional calculations

Average income of countries in analysis relative to average income in region

How representative are countries in study to all developing countries in the region, by weighted regional averages* of GNP per capita?



Only developing countries are included in the calculation of regional averages

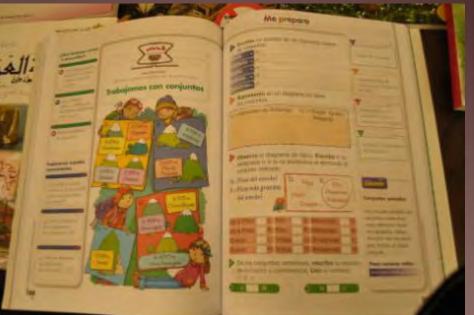
3 Key Research Questions

- To what extent do diverse developing countries in the world define similar contents and performance expectations in reading and mathematics in the upper grades of primary education? (the *commonalities* issue- International policy)
- To what extent do the content domains of official curriculum statements in reading and mathematics align with those found in relevant textbooks? (the *alignment* issue- National policy)
- In which countries are performance expectations in mathematics curricula more (or less) cognitively challenging? (the challenging curriculum issue- Curriculum developers)
 [In the future performance expectations in reading will be explored.]

Challenge: How to characterize (and compare) the entire contents of a curricular guideline or textbook, not a specific topic within them

Coding Frameworks (from TIMSS & PIRLS)





Coding Process

Coding the intended contents of mathematics & reading

- Drew upon detailed coding frameworks from TIMSS and PIRLS to define two basic dimensions of the mathematics and reading curriculum: 1) the intended topics, issues and contents taught in each subject; and 2) the standards that students are expected to achieve in each subject at a given grade level (or cycle)
- The first dimension--contents--reflects the subject knowledge domains; the latter--performance expectations--refers to the skills and competences that students are expected to possess as a consequence of classroom instruction
- Detailed TIMSS and PIRLS coding schemes were simplified
- Also, coding frameworks cover a wider range of knowledge than one would expect to find primary-level textbooks in developing countries
- Note: the same subject coding framework was used for both curricular statements/ guidelines and textbooks

Coding framework in mathematics

- The mathematics framework is divided into 10 general content topics (2 digit) that are divided into detailed sub-categories (3 digit) and even sub-sub-categories (4 digit).
- The topics range from simple mathematical concepts (e.g., whole numbers, fractions and decimals) and operations to more complex topics such as geometry, proportionality and data representation
- Performance expectations in mathematics are organized from simple to more complex.
- Five major performance expectations: knowing; using routine procedures; investigating and problem solving; mathematical reasoning; and communicating.
- Each performance standard is further subdivided into one or more specific competencies

Coding Framework In Math (Contents)

1.1	Numbers		
	1.1.1	Whole Nun	nbers
		1.1.1.1	Meaning
			The uses of numbers
			Place value & numeration
			Ordering & comparing numbers
		1.1.1.2	Operations
			Addition
			Subtraction
			Multiplication
			Division
			Mixed Operations
		1.1.1.3	Properties of Operations
			Associative properties
			Commutative properties
			Identity properties
			Distributive properties
			Other number properties
	1.1.2	Fractions &	& Decimals
		1.1.2.1	Common Fractions
			Meaning & representation of common fractions
			Computations with common fractions & mixed numbers
		1.1.2.2	Decimal Fractions
			Meaning & representation of decimals
			Computations with decimals
		1.1.2.3.	Relationships of Common & Decimal Fractions
			Conversion to equivalent forms
			Ordering of fractions & decimals
		1.1.2.4	Percentages

Math Coding Framework (Contents)

1.4	Geometry	v: Symmetry, Cong	ruence & Similarity
	1.4.1	Geometry: Tra	ansformations
			Patterns, tessellations, friezes, stencils, etc
			Symmetry
			Transformations
	1.4.2	Congruence &	& Similarity
			Congruence
			Similarities (similar triangles and their properties; other similar figures and properties)
	1.4.3	Constructions	s w/ Straightedge & Compass
1.5	Proportio	nality	
	1.5.1	Proportionalit	y Concepts
			Meaning of ratio and proportion
			Direct and inverse proportion
	1.5.2	Proportionalit	y Problems
			Solving proportional equations
			Solving practical problems with proportionality
			Scales (maps and plans)
			Proportion based on similarity
	1.5.3	Slope & Simp	le Trigonometry
		1.5.3.1	Slope and gradient in straight line graphs
			Trigonometry of right triangles
	1.5.4	Linear Interpo	plation & Extrapolation
1.6	Function	s, Relations, & Equ	lations
	1.6.1	Patterns, Rela	ations & Functions
			Number patterns
			Relations and their properties
			Functions and their properties
			Representation of relations and functions
			Eamilies of functions (graphs and properties)

Math Coding Framework (Performance Expectations)

2	Performanc 2.1	ce Expectations Knowing										
		2.1.1	Representing									
				Select an appropriate representation								
				Construct an appropriate informal representation for the subject (e.g., a sketch)								
			Construct a formal representation governed by strict construction procedures									
		2.1.2	Recognizing e	quivalents								
				Indicate recognition of an equivalence by identification or selection								
				Construct an object equivalent to a given object or two equivalent object of a certain category								
				Select or construct an object and its equivalent decomposition or two equivalent decompositions								
		2.1.3	Recalling mat	hematical objects and properties								
				Recalling mathematical objects and properties								
				Recognizing mathematical objects and properties								
	2.2	Using routing	e procedures									
	2.2	Using routine										
		2.2.1	Using equipment									
			2.2.1.1	Using instruments, for example, measuring instruments								
			2.2.1.2	Using computational devices								
		2.2.2	Performing ro	utine procedures								
			2.2.2.1	Counting								
			2.2.2.2	Computing								
				Identify an appropriate single computational operation								
				Identify an appropriate single computational method								
				Predict the effect of a computation operation or method								

Coding framework in reading

The reading framework consists of three dimensions

- 1. The types of written texts that students can expect to find in reading textbooks and guidelines
- The key elements of written texts (e.g., types and structure of plots, purposes and functions of written texts)
- 3. Various performance expectations in reading which examine levels of reading comprehension.

Coding framework in reading

- The coding framework lists more than 60 types of written texts that can be found in reading textbooks and official guidelines
- The key elements of written texts include, eg, types and structure of plots, purposes and functions of texts, which are further subdivided into more specific categories
- Performance expectations in reading are divided into four types of reading comprehension:
 - 1. literal comprehension (e.g., identifying parts of the text, remembering what is written)
 - 2. inferential comprehension (e.g., compare, deduce, generalize, apply)
 - 3. value or evaluative comprehension (judgments about text)
 - 4. meta-comprehension (e.g., formulating and proving hypotheses; continued reading, elaborate analogies)

Coding Framework In Reading(Types of texts)

60+ Types of written texts

Riddle Posters .Banner Ad **Opinion Article** Notice Biography Letter Signs Catalog Comment Contract Chronicle Story / Tale Curriculum Vitae Joke National form of verse Definition **Personal Diary** Dictionary Housekeeping Journal Dissertation Editorial Encyclopedia

Essay Interview Epitaph Tags, Labels Fable Bill Brochure Form Graphic, Graph Tourism guide Science fiction story Real life story Mystery story Comics Report Instruction (Procedure) Invitations Sign Law Legend, myth School textbook Manual Map Menu

Monograph Annotation News item Novel Play Newspaper Poem Postcards Weather forecast Proverb Recipe Receipt Saving Historic account Article Review Magazine Labels, signs, heading Table Cards **Religious text** Song Others

Reading Coding Framework (elements)

- 1.1. Acts of Speech
- 1.2. Function
- 1.3. Types of Plot
 - 1.3.1.Narrative
 - 1.3.2. Descriptive
 - 1.3.3.Explanatory, expositive
 - 1.3.4. Argumentative
 - 1.3.5. Conversational
- 1.4. Structure of the Plot
 - 1.4.1.Exposition, thesis, introduction
 - 1.4.2.Conflict, argument, rising action
 - 1.4.3.Falling action, conclusion. resolution
- 1.5. Structural Elements of the Plot
 - 1.5.1.Categories and types of relations
 - 1.5.2.Narrative point of view
 - 1.5.3. Characters (degree of importance and motivation)
 - 1.5.4.Linguistic markers
- 1.6. Elements of textbooks
 - 1.6.1.Author
 - 1.6.1.1. Purpose
 - 1.6.1.2. Perspective
 - 1.6.1.3. Nationality
- 1.7. Formal structure of plays
- 1.8. Structure of the ideas
- 1.9. Moments
- 1.10.Purposes
 - 1.10.1. Information
 - 1.10.2. Recreation
 - 1.10.3. Interact socially
 - 1.10.4. Solve a practical problem
 - 1.10.5. Learn
 - 1.10.6. To create
- 1.11.Reading mode
 - Out loud
 - In silence
 - Scanning and Skimming

Reading Coding Framework

- 1. Performance expectations (skills/competences to be acquired)
 - 1.1. Literal comprehension (elements **explicitly** found in the text)
 - 1.1.1.Explicit information found in the text
 - Identify Extract Find Remember
 - 1.2. Inferential comprehension (use/handling of implicit elements in the text).
 - 1.2.1.Types of inference, according to the operation
 - Differentiate Compare Deduct Generalize Apply Interpret Reorganize Relate/Connect Summarize Paraphrase Include
 - 1.3. Value or evaluative comprehension (judge reading elements against values, norms, and criteria)
 - 1.3.1.Judgments about
 - Precision-vagueness
 - Coherence-incoherence
 - **Complexity-simplicity**
 - Validity and/or reliability
 - Completeness of the information
 - The probability or plausibility
 - The contrast with values and/or personal experience
 - The contrast with socio-cultural values or experiences

1.4. Metacomprehension

- 1.4.1.Strategies
 - Formulate hypotheses
 - **Prove hypotheses**
 - Predict
 - The content
 - The ending
 - Information
- 1.4.2.Reread
- 1.4.3.Continue reading
- 1.4.4.Generate mental images
- 1.4.5.Elaborate analogies
- 1.4.6.Ask

Reading Coding Framework (Performance Expectations)

Performance expectations

Literal comprehension (elements explicitly found in the text) Explicit information found in the text Identify Extract Find Remember

Inferential comprehension (use/handling of implicit elements in the text). Types of inference, according to the operation Differentiate Compare Deduct Generalize Apply Interpret Reorganize Relate/Connect Summarize Value or evaluative comprehension (judge reading elements against values, norma criteria) Judgments about Precision-vagueness Coherence-incoherence Complexity-simplicity Validity and/or reliability Completeness of the information The probability or plausibility The contrast with values and/or personal expe The contrast with socio-cultural values or exp

Metacomprehension

Strategies Formulate hypotheses Prove hypotheses Predict The content The ending Information

Training Coders and Coding Process

Applying complex coding frameworks to actual curricular materials in different languages

- Pilot phase and training sessions: Application and adjustments to frameworks; Week-long training at UAlbany with language proficient coders; Weekly team meetings to identify coding problems and solutions; Training of new coders and language specialists
- Coding procedures: Coder divides archived document into 'segments'; reviews each segment and lists a series of (3 or 4 digit) codes relevant to content and performance expectations found in segment.

(Later completes supplemental questionnaire)

Examples of coded documents (1)

	t ID code	03321005		mbo	uia	-	-	-					Coder Nam			Polinda	Keo	_	
ocument 1	Type:] Curriculum] Textbook] Test		2	ercis uildel	0		Subj	iect:		Mathen Reading Multiple	1	Date of Coo		Year First Sem	24 nester semester	/09		
Jnit ID #	Unit Type	Page Range in Unit	0	1		Grade	-			P	Primary (Conter	nt Codes		Pr	imary Pe	rforman	ce Code	
1	3	1-15			2	3	4	5	6	1112									
2	3	16-23	H	T	늡		D	H		1112	1141	1142		-	212	213	2222	231	23
3	3	24-33	H	日	H	H	H	H		1145	1112	1113			2222	2224	213		
4	3	34-45	一	H				H		1125	1112	1113			213	2222	233		
5	3	46-53	Ē	H	H	T		T		1112	1121	1125		_	212	213	2222	2224	
6	3	54-63	H	H	H	H	H	H	2	1112	1122	4477							
7	3	64-75	n	n	一	H		T		133	1122	1123			2222	213	1224		
8	3	76-87	T	H	十十	T	H			133	162 121	122			2224	2225	2222	-	
9	3	88-97	n	n	H			D		122	121	131	135		211	212			
10	Contraction of the local division of the loc	98-111	F	F	H	F	H	T	V	1123	1123	1105			211	2211	2222	2225	
11		112-119	T	T	T	m	H	T		1123	1124	1125		_	213	2222			
12		120-125		ñ	T	H	H	T	V	1124				_	213				
13		126-140				D	D	금	2						-				
									Ē	-							-		
		1												-			-		
		1					D	T	H										_
		/												-					-

Examples of coded documents (2)

	UNESCO-s	ponsored Cros	ss-n	atio	nal p	oroje	Do	on the Ir	ent Ana	Curricu Ilysis	lum in I Form	Primary	/ Schoo	ol Mathe	ematics	and Re	ading		
Country r Documen		Nicaragu 130 13 C			-	_	_	-				Coder N Date of I		-	Treis	y Ro	<u>mero</u> 2010		
Document 1	Ype:	Curriculum Textbook			Exerc			Subject:	Math Read Mult	ing		Semeste		 Year First: Second 			-		
Unit ID #	Unit Type	Page Range in Unit				Grade	es	Primary Content Codes						Primary Performance Code					
-			0	1	2	3	4	5 6	and the second se										
	3	1.2	-	-	-			2	1.1.23	1.1.54	1.2.18	1.1.13	1.1.60	2.11.	221	0.31			
	2	0.15		-	-	-	-		1.1.3	1.1.33	1.7.13	1.4.1							
2	3	4-6	-	-	-	-	-	V	1.1.23	1.1.19		-		2.1.1.	2.2.1	2.3.1			
3	3	6-7		-				V	1.1.50	1.3.1			-	2.1.1	2.2.1	2.31			
4	3	7.8			-			V	1.1.51	1.1.16	1.1.43	1,1.54	1.1.50	2.61	2.2.1	0.3.1			
							-									1.2			
	and the second se															1			

Examples of coded documents (3)

Country n Documen		Uganda 190 21 00	2	-	_	_	-	=				Coder Na Date of (30 1		
Document T	Curriculum Textbook	Exercise Subject: Guildeline					ubject:	Mathematics Reading Multiple			Semester:		Year First Semester Second Semester					
Unit ID #	Unit Type	Page Range in Unit			G	irade	95		1	Primary	Conten	t Codes		P	rimary F	Performa	ince Cod	le
	2	1.00	0	1	2	3	-	5 6										
72,02	5	1-23	-		-	-		×	1.9.2		22			2.1.1.	2.1.3	2.2.3.9	-	
T1,U2	3	24-46						X	1.1.1.1.	1.1.1.2	1.1.2.2	1.1.5.2		2.1.2.	2.1.3.	2.2.2.1.	2222	2:23.
T1, U3	3	47-76			-	17		X	1.1.1.1.	1.1.1.2	1.1.1.3.	1.1.4.1	1.7.1.	2.1.2	2.1.3.	1.	2.2.2.2.2	1.00
11,04	3	77-94			-	-		X	1		1.1.1.3.					1.	-	
Contraction of the					-			5	1.1.53.	1.6.1.	1.002	1010 70 7.	tel. J	2.3.3	2.1.2	2:1:3	7.2.2.1	2222
T1, U6	3	95-114				-		X	blille	1.1.1.2.	1.1.3.1.	1	-	2.1.2.	21.3	2.2.21	2222	
T1,06	3	115-150						XX	1.1.1.2	1.1.2.1	1.1.2.5	1.6.4.4.	1.1.2.2	2.1.3	2.7.2.1	2222	2.3.3.	
12,07	3	151-174			-			X	1	1	1 1.2.1.		-	2.1.1.		2.22.2		20.21
12,08	3	175 - 203	-	-	-			\$			1000			2.2.1.1		-		
		115 445		1	-	-		X	1.3.2	1.4.1.	1.1.1.2	1:4.3		21.1	2.2.1.1	2.1.3.	2,21.1.	2.2.2.4
13, 19	3	204-213		-	1			X	1.1.1.2	61.64	1.1.4.	9		2.2.2.	2.3.3	22.2.1	2.2.2.2.	-
T3, U10	3	214-232		-		-		X	61.1.2	1.7.1	-	-	-	2.1.1.	2.1.2.	2.1.3.	2.2.2.1.	2222
T3, U11	3	233 - 266		-	-	-		X		1	1.2.2.	1.6.2	1.2.1	2.2.2	2.2.3.2	2.3.3.	-	
T3, U12	3	261 - 289		-	-		~	XXX		1.1.4.3			1. 11	2.1.2.		2.2.2.2		2.4.2

Codes organized for each country by subject, document type and grade level

Creation of 8 'Master' Tables:

- 1. Mathematics Text Books 5th & 6th Grades
- 2. Mathematics Text Books 6th Grade only
- 3. Mathematics Curriculum Guidelines 5th & 6th Grades
- 4. Mathematics Curriculum Guidelines 6th Grade only
- 5. Reading Textbooks 5th & 6th Grades
- 6. Reading Textbooks 6th Grade only
- 7. Reading Curriculum Guidelines 5th & 6th Grades
- 8. Reading Curriculum Guidelines 6th Grade only

Reported results based on master tables in yellow-- info for grades 5 & 6

Number of countries in Master Tables (benchmark of 70% to define commonalities)

		Subject								
Document type		Mathematics	Reading							
Curriculum Guidelines	Grade 6 (only):	27	23							
Guideimes	Grades 5 & 6	30 (21)	25 (18)							
Taythooks	Grade 6	33	32							
Textbooks	Grades 5 & 6	31 (22)	30 (21)							

(Parenthesis: # of countries that must have same codes to reach 70% benchmark)

Results



Results: Commonalities in Mathematics (Pooled info for grades 5 and 6)

- Much common ground (across at least 70% of examined developing countries) in knowledge domains and performance expectations of mathematics textbooks and curricular guidelines (pooled info from grades 5 and 6).
- Most textbooks and guidelines include instruction in: whole numbers (their meaning, operations and properties), fractions and decimals; measurement issues; two- and threedimensional geometry; and data representation and analysis.
 Proportionality concepts and problems are common to textbooks but not guidelines.
- Examples of content domains **not** in common: Integer, rational and real numbers; Other number concepts; functions, relations and equations; as well as probability and statistics.

Results: Commonalities in Mathematics (Pooled info for grades 5 and 6)

- Common performance expectations (in both textbooks and guidelines) include: representing math expressions and recognizing equivalents; using measuring instruments (in textbooks); performing various kinds of counting, computing and measuring (but not graphing) procedures; investigating and problem solving. Using more complex procedures was common in guidelines but not textbooks.
- Overall, commonalities in math standards mainly revolve around *routine and basic skills* in mathematical problem solving and reasoning, and not in relation to the more cognitively demanding skills
- Overall, fewer commonalities in the contents of official policy statements in mathematics when compared to textbooks

Results: Commonalities in Reading

- Unlike mathematics, countries hold more divergent views about the contents of the primary reading curriculum. Countries vary significantly in the types and functions of the written texts used, the acts of speech learned, as well as the types and structures of plots found in the texts.
- Reading textbooks draw on a diverse array of text types in teaching students to read. From a list of over 60 types of written texts, only 6 show up in 70% or more of all grade 5 and 6 textbooks examined: stories/tales, poems, plays, letters, historical accounts and biographies.
- In official statements and guidelines there is only one common type of written text: poems.
- Thus, ministry officials and textbook writers hold divergent views as to the texts students should use to acquire reading proficiency

Results: Commonalities in Reading

- **Commonalities in reading textbooks:** 1) written texts are typically informative and express factual informative; 2) they typically have plot types emphasizing narration, description and explanation; 3) they include 1st person, 2nd person and 3rd person accounts; 4) they typically include acts of speech focusing on dialogue; 5) the purpose of the texts is 'to learn something'; and 6) they typically have instructions that ask students to read texts in different modes: read out loud, in silence & by scanning or skimming.
- None of the above elements are commonly found in official guidelines.
 Only one basic element of the reading curriculum is common to both textbooks and guidelines—namely, including a written text whose function is to be informative.

• **Commonalities in performance levels**—in textbooks and guidelines. Students should: 1) be able to identify, extract, find and remember explicit information in the written text; 2) develop various inference skills: to compare, deduce, generalize, apply, interpret, connect, include summarize and paraphrase **implicit** elements in the text; and 3) develop evaluative judgments about the written texts—e.g., the extent to which they are coherent (or not), precise/opaque, complex/simple, valid, reliable, complete or plausible. More cognitively challenging reading standards were much less common across countries.

Second Research Question

- To what extent do diverse developing countries in the world define similar contents and performance expectations in reading and mathematics in the upper grades of primary education? (the *commonalities* issue)
- To what extent do the content domains of official curriculum statements in reading and mathematics align with those found in relevant textbooks? (the alignment issue)
- In which countries are performance expectations in mathematics curricula more (or less) cognitively challenging? (the challenging curriculum issue)

Curricular Alignment: Comparing intentions with classroom implementation

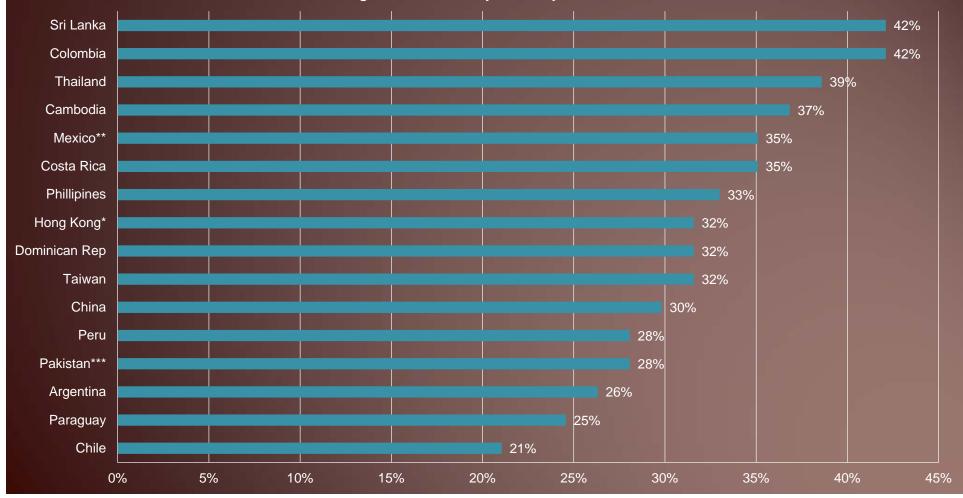
- Important distinction between official, intended curriculum and actual, implemented curriculum (and also received or achieved curriculum)
- Considerable cross-national information available about the intended curriculum and much less about the implemented curriculum; there are different ways to conceive and measure the latter
- In current study, curricular guidelines represent reasonably well the official intended curriculum; textbooks lie in between the intended and the actual implemented curriculum
- Especially in classrooms where teaching is organized in close accordance with the textbook, then textbooks more accurately approximate the actual implemented curriculum. Nevertheless, this tendency varies between classrooms, schools, and within and between countries
- Therefore, makes sense to refer to textbooks as the 'potentially implemented' curriculum (Valverde)

Measuring Curricular Alignment

- Determine and compare the content codes found in curricular guidelines and in textbooks for same grade level(s)
- The denominator refer to the total number of content codes that are found in either the guidelines or the textbooks in either grade 5 or grade 6
- The numerator refers to the number of content codes that are found in each subject in BOTH the intended curricular guidelines and the textbooks in either grades 5 and 6
- The constructed percentage refers to the percent of shared or aligned contents per subject area across document types

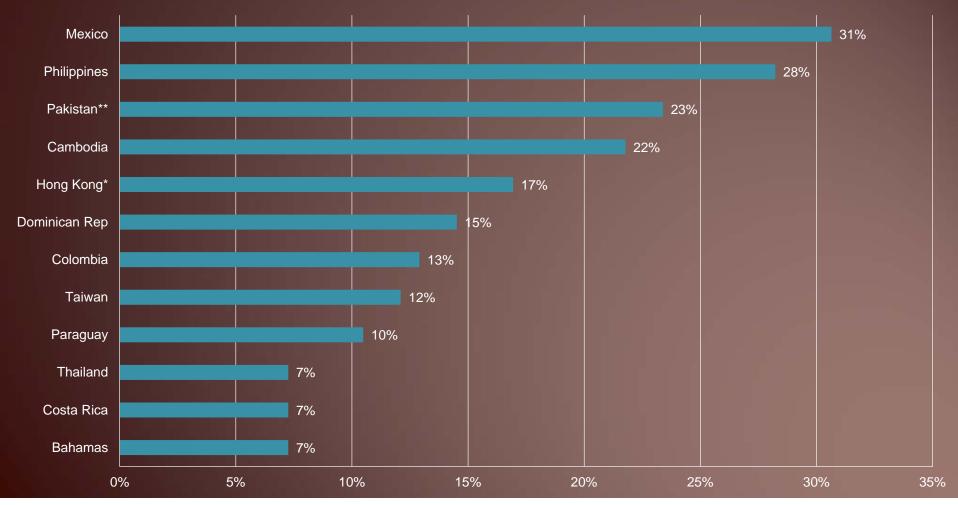
Results: Curricular Alignment in Mathematics

Percentage of aligned contents between official curriculum and textbooks in mathematics, in grades 5 & 6, by country



Results: Curricular Alignment in Reading

Percentage of aligned contents between official curriculum and Textbooks in Reading, grades 5 & 6, by country



Possible reasons for low alignment levels?

- the relatively insular world of subject textbook writers
- the lack of specificity in official guidelines and statements
- the different target audiences addressed by official statements/guidelines and textbook writers
- the high expense of revising/adjusting textbooks in the wake of reforms to official curricular policies
- editors, authors and even curriculum designers rely more on past practices and existing materials, even when strongly urged to operationalize "new" ideas in the next generation of materials
- Other reasons?

Third Research Question

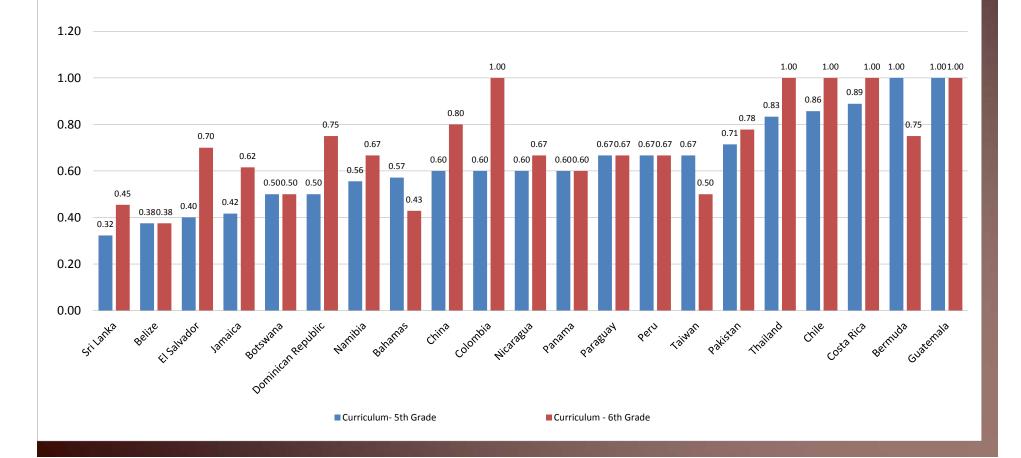
- To what extent do diverse developing countries in the world define similar contents and performance expectations in reading and mathematics in the upper grades of primary education? (the *commonalities* issue)
- To what extent do the content domains of official curriculum statements in reading and mathematics align with those found in relevant textbooks? (the *alignment* issue)
- In which countries are performance expectations in mathematics curricula more (or less) cognitively challenging? (the *challenging curriculum* issue)

Distinguishing more or less Cognitively Demanding Performance Expectations in Math

Least cognitively demanding	Moderately cognitively demanding	Most cognitively demanding
Representing Recognizing equivalents Recalling mathematical objects Using instruments Using computational devices Measuring Using data Classifying data Problem solving Using vocabulary & notation	Comparing Formulating and clarifying problems and situations Developing a strategy Problem solving Relating representations Predicting Verifying Graphing	Developing algorithms Generalizing Conjecturing Justifying and proving Axiomatizing

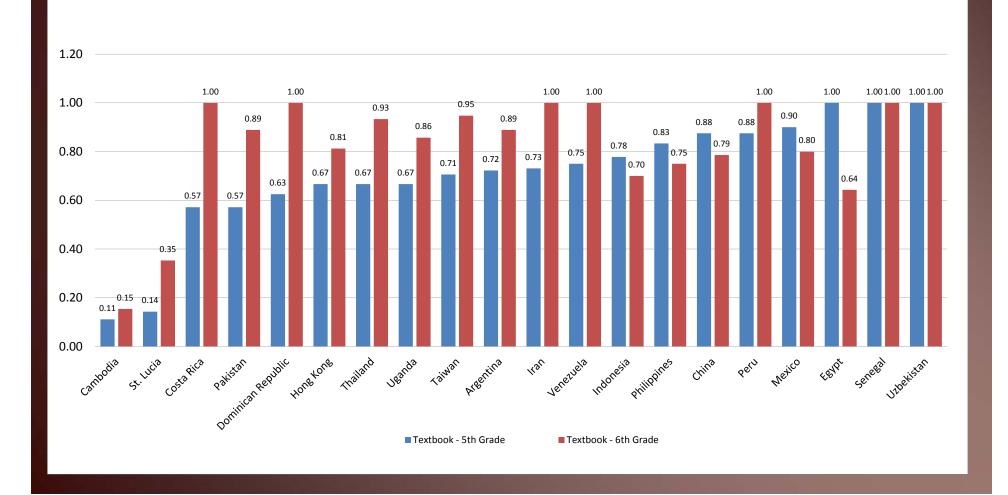
Results: Which countries define challenging performance standards in math guidelines?

Ratio of High performance expectations in math guidelines, by country and grade



Results: Which countries define challenging performance standards in math textbooks?

Ratio of High performance expectations in mathematics textbooks, by country and grade



Overall Summary (1)

- Diverse developing countries hold a fairly consensual and detailed view of what constitutes the mathematics curriculum in upper grades of primary education—both in terms of contents and performance standards. This is especially apparent in mathematics textbooks
- Globalization of policies: evidence of the diffusion and institutionalization of select reforms in math education in the developing world: collecting data; arraying them in simple tables and graphs; understanding simple measures of central tendency and dispersion; and sampling

Summary (2)

- Intended reading curriculum: a more fragmented or heterogeneous picture emerges. Minimal agreement concerning the intended contents and structure of the upper primary grade reading curriculum.
- Performance standards represent the one exception. Most developing countries share common ideas as to the kinds of reading competences students should attain by the end of the primary school cycle
- Not only more commonalities in mathematics than in reading, but there are also more shared contents, or closer alignment, *within* countries between the intended guidelines and textbooks in mathematics

Concluding remarks

- Exploratory nature of the analyses conducted thus far
- Clear evidence of substantial differences--in target audiences, contents and alignment—between official curricular guidelines and textbooks
- More work needed: which factors influence commonalities and alignment patterns in each subject; and which kinds of countries incorporate more cognitively challenging expectations, and for what purposes
- Policy implications for learning assessments in developing countries (for the end of primary cycle)
- Policy implications for educational governance (esp. in teacher training) due to the lack of alignment between intended curricular policies and textbook contents

Next Steps...Further Research



Next Steps

- Complete coding of existing documents (grade 4, new materials, special languages)
- Obtain more complete information for countries with incomplete files
- Expand ICATA to include official documents in social sciences and sciences and for other grade levels
- Situate ICATA in emerging Institute of Global Education Policy Studies (IGEPS) at University at Albany
- Submit new funding proposals; explore partnerships (IBE, GEI)
- Disseminate findings in conferences, professional meetings and publications

New research and policy questions

- New analyses of existing database—for example, by language group or world region
- Spin-off analyses--e.g., cultural contents in Mandarin reading curricula materials (Wu); Numeracy curricula in Latin America (Valverde/ Romero); Diglossia issues in Arabic speaking countries (Kanaan)
- New research into underlying dimensions of textbooks in mathematics and reading: child centeredness, gender parity, cultural contents
- Invite scholars to explore new research questions



Aaron Benavot's email: abenavot@albany.edu

Copy of report: <u>http://steinhardt.nyu.edu/scmsAdmin/media/users/jnw216/HMSS/</u> <u>BENAVOT_UIS_Curriculum_Report_for_NYU__Nov17_2011_.pdf</u>

> web sites: ICATA: www.albany.edu/eaps/icata/ UIS: www.uis.unesco.org/